

**IN THE MBIA PROGRAMME, YOU'LL
LEARN HOW TO APPLY DATA TO
INSIGHT-DRIVEN STRATEGY, TELL
COMPELLING STORIES, AND MAKE
EFFECTIVE BUSINESS DECISIONS.**

**ACCELERATE YOUR CAREER WITH
DATA ANALYTICS SKILLS!**

JOIN US!

Centre for IT Advancement (CITA), Kuliyyah of Information and Communication Technology, International Islamic University Malaysia proudly offers a Master in Business Intelligence and Analytics (MBIA).

This programme is offered in response to the emerging trends in advanced applications of ICT technologies to enhance intelligence and analytical capabilities in business decision-making

Business Intelligence and Analytics are defined as the competency to identify trends, make accurate forecast through effective and smart management and allocation of resources to optimize results. Thus Business Intelligence and Analytics are not only limited to the corporate sector alone but are also relevant to government and social enterprise sectors

ENTRY REQUIREMENTS:

- To have at least CCPA 2.50 from IIUM or any other Institutions of higher learning approved by the University Senate in the fields of business, economics, science, technology, engineering, mathematics, medicine, or another analytical/social quantitative field, with a minimum 3 years working experience.
- A professional qualification in the fields mentioned above which is certified equivalent to a degree under Malaysian laws and approved by the University Senate can also be considered.
- Candidates without work experience, who have done well in their studies in the related fields (with CCPA of 2.75 or more or equivalents) may be considered for admission.

Proficient in English

- International candidates must have a very good working knowledge of English by either one of the below:
 - TOEFL:
 - Paper Based Test: 44-47 (Reading), 43-46 (Writing)
 - Computer Based Test: 13-15 (Reading), 13-15 (Writing)
 - Internet Based Test: 11-13 (Reading), 10-11 (Writing) OR
 - IELTS: Band 5.0 for Reading or Writing

CONTACT INFO

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KHALIFAH • AMANAH • IQA • RAHMATAN UL ALAMIN
LEADING THE WORLD



INTERNATIONAL MULTI-AWARD WINNING INSTITUTION FOR SUSTAINABILITY



MQA/SWA09138

MASTER IN BUSINESS INTELLIGENCE & ANALYTICS (MBIA)

*Empowering data-driven decision
making, unlocking the power of data*





HOW TO APPLY

An applicant wishing to enter a graduate programme at IIUM must submit an appropriate, completed application form with all the required supporting documents to the Centre for Postgraduate Studies (CPS) within the period of time stipulated by the CPS for a specific intake.

Online application available at:

[HTTPS://EADMISSION.IIUM.EDU.MY](https://eadmission.iium.edu.my)

Curriculum Structure

Part-Time

COURSE TITLE	CREDIT
YEAR 1, SEMESTER 1	
Induction Seminar	1
Islamic Worldview on IT and Society	4
Unstructured Data Analytics*	3
YEAR 1, SEMESTER 2	
ICT Research Methods	4
Business Intelligence	4
YEAR 2, SEMESTER 1	
Big Data Across Verticals & Domains	4
Data Visualization for Decision Making*	3
YEAR 2, SEMESTER 2	
Advanced Business Analytics	4
Machine Learning for Business Decision*	3
Artificial Intelligence and Machine Learning for Business*	3
YEAR 3, SEMESTER 1	
Datathon & Bootcamp	10

Programme Structure

- Delivered in Modular Basis
- Designed for coursework only
- 40 credit hours programme completion
- Weekend classes
- 1.5 years (full-time), 3 years (part-time)
- 2 KICT core courses, 3 Department core courses & 3 elective courses

Curriculum Structure

Full-Time

COURSE TITLE	CREDIT
YEAR 1, SEMESTER 1	
Induction Seminar	1
Islamic Worldview on IT and Society	4
Big Data Across Verticals & Domains	4
Unstructured Data Analytics*	3
Data Visualization for Decision Making*	3
YEAR 1, SEMESTER 2	
ICT Research Methods	4
Business Intelligence	4
Advanced Business Analytics	4
Machine Learning for Business Decision*	3
Artificial Intelligence and Machine Learning for Business*	3
YEAR 2, SEMESTER 1	
Datathon & Bootcamp	10
TOTAL	40

*One elective course per semester

FEES

	Local Students	International Students
Registration	RM2,120.00	RM4,400.00
Tuition	RM16,000.00	RM24,000.00
Total	RM18,120.00	RM28,400.00